

2025

HPNA Impact Report

ACHIEVEMENTS

3 position statements updated

Launched quarterly Membership Open Houses

Launched an auto-renewal feature for HPNA membership applications



Employer Partner Program launched a Corporate Membership Program

HPNA received the prestigious Brandon Hall Group™ Silver Award for Excellence in the Best Association Professional Development Program

Launched a customer service website live chat tool with more than 1,200 inquiries

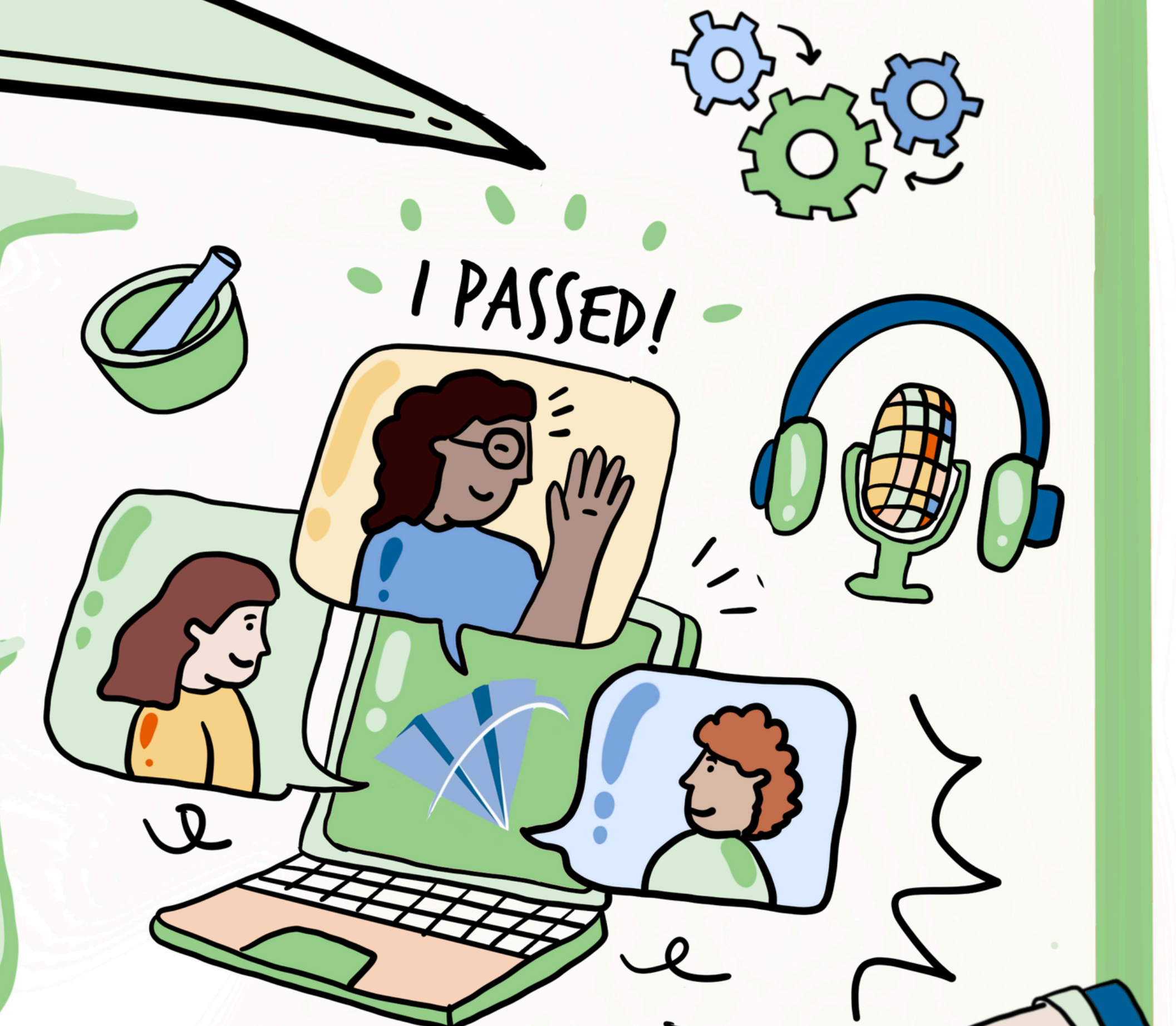
The Palliative Care BASICS Series was transitioned to a membership benefit

Pharmacology Workshop “Down on the Pharm: Contemporary Issues in Pharmacopalliation” hosted 467 attendees

Live Certification course facilitations prepared more than 145 learners to take certification exams

12 free for-member webinars were launched accessed 2,600 times

Launched HPNA Orientation Guide 935 downloads



EDUCATION

Scope, Standards, and Competencies for the Hospice and Palliative RN and APRN book was transitioned to a free membership benefit

EVENTS

Co-hosted the 2025 Annual Assembly for Hospice and Palliative Care

HPNA Conference broke attendance records with 439 in-person attendees and 112 on-demand purchases

7,500

Total members served

ADVOCACY

Advocacy toolkit launched

80 State Ambassadors

HPNA hosted a Hill Briefing

500 Messages sent to Capitol Hill

Nursing Resource Guide

Total downloads: 72,702
Spanish: 28,478
English: 44,224

HPNA Palliative Perspective Podcast

14 episodes, 7,500 downloads

ELNEC

ELNEC Core and ELNEC Peds Train-the-Trainer graduated close to 168 nurse educators