



# SOCIAL MEDIA AMBASSADOR PROGRAM UPDATES

## Welcome!

Welcome to the Social Media Ambassador Program updates email. This is where you'll receive occasional updates from the HPNA Marketing team. If you have any questions, please feel free to reach out to Karly at [karlyw@hpna.org](mailto:karlyw@hpna.org).

[Resource Center](#)

[Google Calendar](#)

[Google Drive](#)

## Important Reminders:

- Submit your headshot [here](#) by 2/13/26
- Watch the Zoom video from the first meeting on January 30, 2026 [here](#).

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## Zoom Video

For those who were unable to attend our first meeting on January 30, 2026, the full Zoom recording is now available.

### Key Details from Meeting:

- Only post content that you align with
- Tag HPNA's official accounts when posting
- Be creative with your captions and personalize them to make them your own
- Add: "This post reflects my personal views and experiences and does not represent the official position of HPNA." to the bottom of posts
- Submit your headshot [here](#) by 2/13/26

[Watch Now](#)

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## Google Calendar Access Issues

We've received reports that some ambassadors are unable to access the Google Calendar. You should have received an email invitation to the calendar. If you did not receive it, please [click here to access the calendar](#)

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## Google Drive Updates

Since there have been issues with Google Calendar, we've created a document in Google Drive with all the same information. You can access it [here](#).



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## Upcoming Content:

- I'm Attending the 2026 HPNA Annual Conference
- Early-Bird Reminder
- Spring Workshop

[View Upcoming Content](#)

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## Questions?

If you have any questions, please feel free to reach out to Karly at [karlyw@hpna.org](mailto:karlyw@hpna.org).

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