



HOSPICE & PALLIATIVE NURSES ASSOCIATION
HOSPICE & PALLIATIVE NURSES FOUNDATION
HOSPICE & PALLIATIVE CREDENTIALING CENTER

2022

**ANNUAL
REPORT**



+ CEO Message



In 2022, our Hospice and Palliative Nurses Association (HPNA), Hospice and Palliative Nurses Foundation (HPNF), and Hospice and Palliative Credentialing Center (HPCC) launched our new strategic plans. These strategic plans were propelled by our new mission and vision statements which proudly pertain to the specialty of both hospice and palliative care nursing.

In 2022, HPNA was proud to host its first interdisciplinary education Team Conference for Hospice and Palliative Care with the Social Work Hospice and Palliative Care Network (SWHPN). This was the first HPNA-led conference to include a call for abstracts. This one-day virtual event featured sessions for the interdisciplinary team and attracted an audience of Advanced Practice Registered Nurses (APRNs), nurses, social workers, chaplains, physicians, and pharmacists. HPNA continued to set high benchmarks for our educational programs. HPNA was granted reaccreditation for nursing continuing professional development (NCPD) from the American Nurses Credentialing Center. This reaccreditation demonstrates our commitment to using evidence-based criteria when developing high-quality educational activities that promote the professional growth of nurses. Our Diversity, Equity, Inclusion, and Belonging (DEIB) Task Force developed a comprehensive internal style guide to assist the national office team in making communication and content choices that are empowering and inclusive. HPNA also had a highly active year with advocacy efforts involving more than 20 letters sent to federal agencies and members of Congress highlighting the importance of hospice and palliative care.

During this year, HPCC expanded our credentialing footprint with the successful transition of the Advanced Palliative and Hospice Social Worker-Certified (APHSW-C) credential to HPCC. HPCC also launched live remote proctoring, which allows a candidate to choose when and where they take their exam, making the pursuit of certification more convenient. HPCC implemented the reTEST Assured Program, which offers candidates who did not pass their initial exam the opportunity to retake an exam within the next three test windows at a significantly discounted rate. Lastly, HPCC proudly announced the accreditation of its Advanced Certified Hospice and Palliative Nurse (ACHPN), Certified Hospice and Palliative Nurse (CHPN), and Certified Hospice and Palliative Pediatric Nurse (CHPPN) programs through the Accreditation Board for Specialty Nursing Certification (ABSNC). All three programs are now accredited by ABSNC through February 2027.

HPNF had a banner year in 2022. Successful fundraising and a new budget resulted in a healthy year-end net revenue for the first time in five years. HPNF was also proud to induct the inaugural class of HPNF Emerging Leaders to celebrate and encourage early-career hospice and palliative nurses. This year, HPNF also invested in a new specialized donor database platform to enhance fundraising efforts and harness the generosity of our donors. When reflecting on what our organizations have accomplished this past year, it is important to note that none of this would have been possible without the invaluable contributions of our board members, staff, and dedicated volunteers. Together we remain unified in our efforts to provide exceptional care and support to our members, certificants, and donors. With strong leadership, clear goals, and a positive outlook for the future, we headed into 2023 prepared to advance the specialty and improve patient care. Thank you for continuing to be part of the journey.

Virginia (Ginger) Marshall, MSN, ACNP-BC, ACHPN, FPCN
Chief Executive Officer, HPNA, HPCC, HPNF

+ WHO WE SERVE



The Hospice and Palliative Nurses Association (HPNA) was established in 1986 and is the national professional organization that represents the specialty of palliative nursing, which includes hospice and palliative nurses. HPNA supports the profession through education programs, research initiatives, and advocacy.



The Hospice and Palliative Nurses Foundation (HPNF) is a 501(c)(3) nonprofit organization dedicated to supporting the education and professional development of hospice and palliative care nurses.



The Hospice and Palliative Credentialing Center (HPCC) is the only organization that offers specialty certification to the hospice and palliative nursing team. Over 14,500 healthcare professionals hold HPCC credentials that establish a professional commitment to safe, ethical, and evidence-based care.

ENTERPRISE SOCIAL MEDIA

[@HPNAinfo](#) [@HPCCinfo](#) [@HPNFinfo](#)

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[HPNA YouTube](#)

[@HPNA_info](#) [@HPCC_info](#)

HPNA

Mission

Advance nursing expertise in hospice and palliative care through education, advocacy, leadership, and research.

Vision

Every person living with serious illness receives equitable, comprehensive, and innovative hospice and palliative nursing care.

Pillars of Excellence

Education, Advocacy, Leadership, Research

HPNF

Mission

Support hospice and palliative research, education, and leadership development to advance expert nursing care.

Vision

Every person living with serious illness receives equitable, comprehensive, and innovative hospice and palliative nursing care.

HPCC

Mission

HPCC is the premier national credentialing organization that advances expert care in serious illness through state-of-the-art certification of continuing competency in hospice and palliative care and research.

Vision

Every person living with serious illness receives equitable, comprehensive, and innovative hospice and palliative care.

Pillars of Excellence

Competence, Advocacy, Leadership, Research



The Hospice and Palliative Nurses Association (HPNA) is the national organization which represents the specialty of palliative nursing, which includes hospice and palliative nurses.

HPNA Leadership

- President:**
Holli Martinez, MSN, FNP-BC, ACHPN, FPCN
- President-Elect:**
Michelle Webb, DNP, RN, CHPCA
- Secretary/Treasurer:**
Masako Mayahara, PhD, RN, CHPN, FAAN, FPCN
- Past President:**
Alicia Murray, DNP, MSN, RN, CHPN
- Directors:**
Jennifer Aliff, MHA, BSN, RN, CHPN, CHPCA
Abraham Brody, PhD, RN, ACHPN, FAAN, FPCN
Jen Hale, MSN, RN, CHPN, CPHQ
Amy Jacobs, MSN, RN, AGCNS, ACHPN
Lynn Reinke, PhD, MSN, ARNP-BC, FAAN, FPCN
Yvonne Ruathaiwat, RN, MSN, GCNS-BC, NE-BC, CCM, PHN
Denise Stahl, MSN, FPCN
Blake J. Tobias Jr., MS, HA-ODL

+ HPNA MEMBERSHIP

In 2022, HPNA reached a membership total of approximately 8,400 individuals with 43 chapters and provisional chapters nationwide. Nearly 4,000 members hold HPCC certification.

HPNA DEIB Task Force

Diversity, equity, inclusion, and belonging (DEIB) are important aspects of HPNA's strategic goals. In 2021, HPNA formed the DEIB Task Force, which consisted of 14 members brought together to impact the organization's progress towards the development of a culture that embraces DEIB. The DEIB Task Force continued their important work in 2022 and will transition into a committee in 2023.

HPNA Membership Meeting

The 2022 HPNA Membership Meeting took place virtually on November 1.



"Thank you to HPNF for all you do to support our HPNA chapter. Your vital support helps us continue to promote hospice and palliative care across the state. We couldn't do it without you!"

Northern New Jersey Chapter of HPNA



- EDUCATION PRODUCTS AND SERVICES.....\$ 1,412,371 / 42%
- MEMBERSHIP.....\$ 899,840 / 27%
- MANAGEMENT FEES FROM HPCC & HPNF (Reimbursement for Personnel Costs).....\$ 785,519 / 24%
- OTHER INCOME\$ 228,831 / 7%



- PAYROLL.....\$ 2,163,874 / 65%
- EDUCATION PROGRAMS AND SERVICES.....\$ 485,066 / 15%
- PROF. SERVICES.....\$ 254,315 / 8%
- OFFICE EXPENSES.....\$ 169,772 / 5%
- OTHER EXPENSES.....\$ 125,055 / 4%
- INFORMATION TECH.....\$ 107,112 / 3%

21

ANCC-accredited continuing nursing education activities

10,092

ANCC learner certificates issued

73

Internet enduring material offerings with 8,871 learners

12

Certification review courses

+ HPNA EDUCATION

American Nurses Credentialing Center (ANCC) Activity

In August 2022, HPNA was granted reaccreditation for nursing continuing professional development (NCPD) from the American Nurses Credentialing Center (ANCC). This reaccreditation demonstrates HPNA's commitment to using evidence-based criteria when developing high-quality educational activities that promote the professional growth of nurses.



HPNA Events in 2022

- **Integrative Approaches to Combat Burnout (Jan. 21, workshop)**
 - o Hosted by HPNA and the Social Work Hospice and Palliative Care Network (SWHPN)
 - o Presenter: Dr. Wayne Jonas
- **Annual Assembly (Feb. 9-12, conference)**
 - o Hosted by HPNA and American Academy of Hospice and Palliative Medicine (AAHPM)
- **Contemporary Issues in Palliative Pharmacotherapy: Prescribing, Deprescribing, and Represcribing (March 24, mini-conference)**
 - o Dr. Mary Lynn McPherson and a team of clinical experts
 - o 6 NCPD hours; 6 Category 1 Pharm credits
- **HPNA Research Meeting (April 14)**

"HPNA has been a constant support to me in my profession. Mentoring and supporting practitioners new to the field is critical for our future."

Kerstin Lappen,
APRN, MSN, ACHPN

- **End-of-Life Nursing Education Consortium (ELNEC)**
 - o ELNEC Core (May 5-6)
 - o ELNEC Core (Dec. 6-7)
 - o ELNEC Pediatric (Dec. 6-7)
- **Pain Management Mini-Conference (July 12, mini-conference)**
 - o Presenters: Dr. Mary Lynn McPherson, Dr. Judy Paice
 - o 4 NCPD hours; 3 Category 1 Pharm credits
- **The Team Conference for Hospice and Palliative Care #TC4HPC (Nov. 11, conference)**

This inaugural event, hosted by HPNA and SWHPN, brought together the hospice and palliative care interdisciplinary team to explore best practices that enhance the specialty and improve patient care. CME credits provided by NHPCO.

 - o 11 NCPD hours; 7 CE credits, 11 AMA PRA Category 1 credits

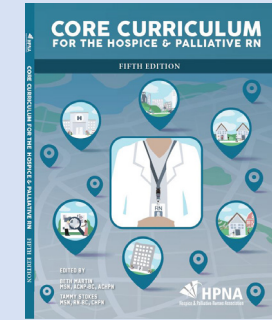


"My HPNA membership is an important component of my personal and professional development. It provides me opportunities to network with experts

in my field and stay up to date on the latest news and research in hospice and palliative nursing. I am a firm believer that you can always make time for things that are truly important to you, and HPNA is one of those things for me."

- Katie Nelson,
MSN, RN

2022 Publications



Core Curriculum for the Hospice and Palliative Registered Nurse, 5th Edition

This year, HPNA released an updated version of the *Core Curriculum for the Hospice and Palliative Registered Nurse*. The book has been updated to reflect the 2022 HPCC CHPN® detailed content outline and is now available for purchase in the HPNA store.

18

Abstracts chosen to present at the inaugural Team Conference for Hospice and Palliative Care

Call for Oral Abstracts

For the first time in the organization's history, HPNA held a Call for Abstracts for oral presentations. 29 abstracts were submitted and 18 were chosen to present at the inaugural Team Conference for Hospice and Palliative Care.

Advocacy Efforts

HPNA initiated the following advocacy efforts:

- The Palliative Care and Hospice Education and Training Act (PCHETA), S. 4260, continued to be top of mind for palliative/hospice advocacy groups and coalitions, including HPNA, in 2022. HPNA joined its coalition partners in sending letters to all 50 senators in 2022 asking for their support to pass this bill or to thank them for their ongoing support and initiated a call to action urging HPNA members to write to their legislators requesting cosponsorship of the legislation.
- HPNA endorsed the Improving Care and Access to Nurses Act (ICAN), H.R. 8812, which aims to streamline Medicare Advantage's prior authorization procedures and remove unnecessary barriers to practice for nurse practitioners and other advanced practice registered nurses and has urged HPNA members to call on their senators and representatives to cosponsor the legislation.
- HPNA endorsed the Supporting Our Seniors Act, S. 4862. The legislation was introduced

by Senators Jacky Rosen (D-NV) and John Boozman (R-AR) and would create a National Advisory Commission on long-term care services for seniors and individuals in need of care and long-term support.

- HPNA/HPNF/HPCC Chief Executive Officer Virginia (Ginger) Marshall, MSN, ACNP-BC, ACHPN, FPCN, was named president of the National Coalition for Hospice and Palliative

Award Winners

2022 Fellow in Palliative Care Nursing (FPCN) Recipients

DorAnne Donesky, PhD, ANP-BC, ACHPN, FPCN

Erica Frechman, MSN, AGPCNP-BC, NEA-BC, ACHPN, FPCN

Kimberly Frier, DNP, FNP-BC, APRN-CNP, ACHPN, FPCN

Vanessa Battista, DNP, MBA, MS, RN, CPNP-PC, CHPPN, FPCN

2022 HPNA Award Winners

New Investigator Award: Jackelyn Boyden, PhD, MPH, RN

Distinguished Nursing Practice Award: Erica Frechman, MSN, AGPCNP-BC, ACHPN, NEA-BC

Vanguard Award: Jeannette Kates, PhD, APRN, AGPCNP-BC, GNP-BC

Distinguished Career Achievement Award: Eunita Robertson, MSN, RN-BC, CHPN, MBA, CHA

Distinguished Nursing Researcher Award: Mi-Kyung Song, PhD, RN, FAAN

Presidential Citation: Jeri Miller, PhD, MS, MSc

Care. The coalition works to present a united yet diverse voice to the public and policymakers on behalf of providers, professionals, and other organizations who are interested in working together to advocate for equitable healthcare policies and programs that will improve the care of patients and families living with serious or life-threatening illnesses.

- HPNA sent comments in late 2022 to the Centers for Medicare & Medicaid Services (CMS) regarding Medicare Advantage plans regarding a request for information specific to the Hospice Benefit Component of the Medicare Advantage Value-Based Insurance Design Model, which began January 1, 2021.
- Through the work of its Advocacy Committee and State Ambassadors, the national office updated and revised the organization's Public Policy Guiding Principles to now align with the Pillars of Excellence of HPNA.

HPNA signed onto the following advocacy letters:

- HPNA, through the National Coalition for Hospice and Palliative Care, submitted a letter to congressional leaders opposing Medicare hospice benefit policy changes that threaten access to care.
- HPNA signed onto a Nursing Community Coalition (NCC) letter urging the passage of workplace violence prevention legislation.
- HPNA signed onto an NCC letter supporting the National Defense Authorization Act (NDAA) amendment that honors the U.S. Cadet Nurse Corps.
- HPNA signed onto an NCC letter to Congress asking for COVID-19 waivers to become permanent beyond the current Public Health Emergency.
- HPNA signed onto an NCC letter to House and Senate appropriators outlining FY 2023 Omnibus requests, including National Institutes of Health (NIH) palliative care research language.
- HPNA, through the Patient Quality of Life Coalition (PQLC), signed onto a letter in support for S. 4260, the Palliative Care and Hospice Education and Training Act (PCHETA).





+ HPCC CERTIFICATION

Throughout 2022, HPCC offered five certification exam programs, adding 1,662 new certificants and recertifying 1,287 individuals, for a total of 2,949 new certifications and recertifications throughout the year. **Recertification totals include individuals who reactivated their credential.*

HPCC Credentials:

- Advanced Certified Hospice and Palliative Nurse (ACHPN®)
- Certified Hospice and Palliative Nurse (CHPN®)
- Certified Hospice and Palliative Pediatric Nurse (CHPPN®)
- Certified Hospice and Palliative Licensed Practical Nurse (CHPLN®)
- Certified Hospice and Palliative Nursing Assistant (CHPNA®)
- Advanced Palliative and Hospice Social Worker – Certified (APHSW-C) acquired December 1

HPCC credentials maintained by recertification only:

- Certified in Perinatal Loss Care (CPLC®)
- Certified Hospice and Palliative Care Administrator (CHPCA®)



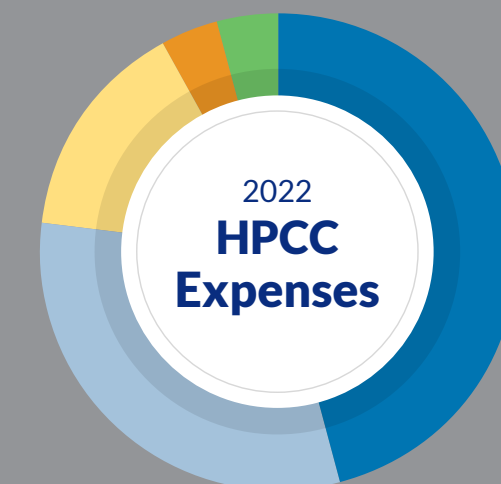
The Hospice and Palliative Credentialing Center (HPCC) is the only organization that offers specialty certification to the hospice and palliative nursing team. Over 14,000 healthcare professionals hold HPCC credentials that establish a professional commitment to safe, ethical, and evidence-based care.

HPCC Leadership

- President:**
Nicole Martin, MBA, BSN, RN, CHPN, CHC
- President-Elect:**
Susan Cox, RN, MSN, CHPN
- Treasurer:**
Joseph Ebberwein, BBA, MPS
- Secretary:**
Karen Hayden, PhD, MSN/Ed, APN-BC, ACHPN
- Past President:**
Amy Beasley, DNP, RN, CCM, CHPN
- Directors:**
Mark Bertler, CAE
Lawrence Fabrey, PhD
Todd Hultman, PhD, MSN, ACNP, ACHPN
Susan Lowey, PhD, RN, CHPN, CNE, FPCN
April Price, MSN, MBA, RN, CHPN, GC-C



- CREDENTIALING.....\$ 1,275,483 / 86%
- OTHER INCOME.....\$ 201,361 / 14%



- MANAGEMENT FEES TO HPNA (Personnel Costs)\$ 673,557 /46%
- CREDENTIALING EXPENSES.....\$ 444,853 / 31%
- OTHER EXPENSES.....\$ 212,105 / 15%
- PROF. SERVICES\$ 52,485 / 4%
- OFFICE EXPENSES.....\$ 63,477 / 4%

+ HPCC UPDATES

Exam Development Committee (EDC) and Situational Judgment Exercise (SJE) Committee Updates

Committee members continue to write and approve items and exercises for future exams and SJE; establish test formats and exercises, review exam results, exercises; and candidate and certificant comments; and perform an annual review of the respective candidate handbooks.

HPCC Welcomes APHSW-C Social Work Credential

HPCC added the Advanced Palliative Hospice Social Worker – Certified (APHSW-C) program to its portfolio of certification exams. The APHSW-C certification recognizes bachelor's- and master's-level social workers with experience, specialized skills, and competency in hospice and palliative social work.

The first APHSW-C examination was administered in 2019 by the Advanced Palliative Hospice Social Worker organization. Since then, 775 individuals have earned the certification.



"It is important that we continue to learn and grow our knowledge so we can always be at our best."

Donna R. Smith, RN, CHPN

2022 Certificant of the Year Awards

ACHPN: Tracy Shamas, MSN, APRN, FNP-BC, ACHPN

CHPN: Gertrude (Trudi) Kozak, RN, BSN, CHPN

CHPNA: Stephanie Resto, CHPNA

CHPCA: Judith Cranney, RN, MS, CHPCA, NEA-BC

Employer of the Year

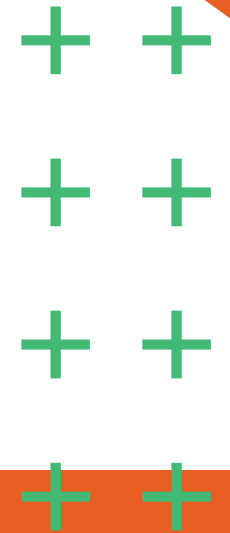
Evergreen Home Care Service, Hospice Division

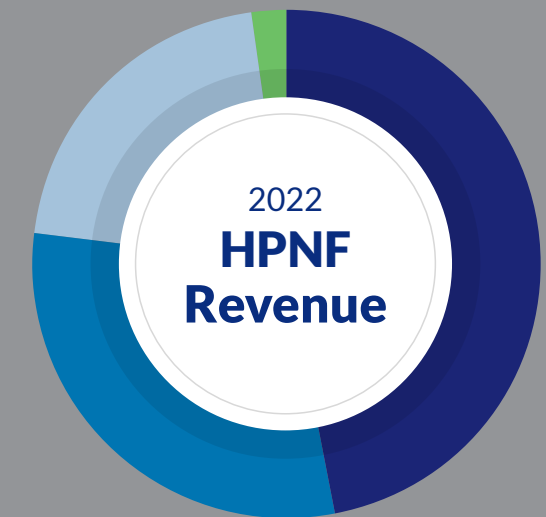


The HPCC Experience

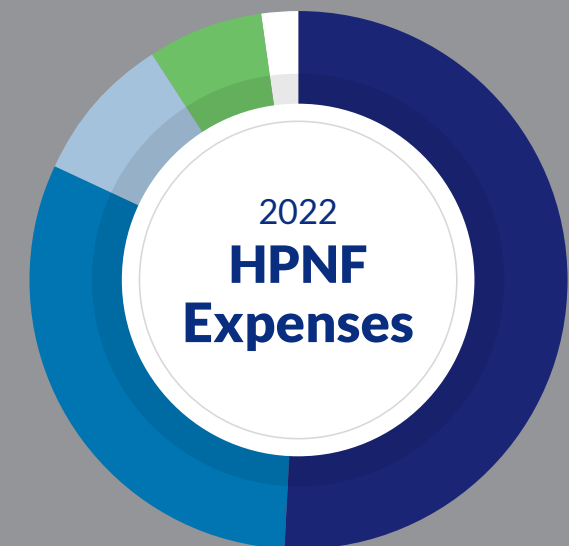
In 2022, HPCC launched several programs to improve the candidate and certificant experience.

- **reTEST Assured Program** – The reTEST Assured program allows unsuccessful candidates to retake their exam for \$125 within the next three testing windows.
- **Live Remote Proctoring (LRP)** – Candidates now have the option to take their exam outside of the traditional test center. By using technology to connect with a live proctor, HPCC exams can be administered to candidates at a time and location of their choice.
- The ACHPN®, CHPN®, and CHPPN® programs earned accreditation through the Accreditation Board of Specialty Nursing Certification (ABSNC).





- MAJOR INITIATIVES.....\$ 213,860 / 48%
- CORPORATE DONORS..... \$ 131,179 / 29%
- INDIVIDUAL DONORS.....\$ 92,507 / 21%
- OTHER INCOME\$ 6,895 / 2%



- EDUCATION, GRANTS & SCHOLARSHIPS\$ 180,912 / 51%
- MANAGEMENT FEES TO HPNA (Personnel Costs)\$ 111,962 / 31%
- OTHER EXPENSES.....\$ 33,192 / 9%
- PROF. SERVICES\$ 23,402 / 7%
- OFFICE EXPENSES.....\$ 8,864 / 2%



Marco Fajardo,
BSN, RN, OCN

2022 Judy Lentz
Scholarship
Recipient

+ HPNF Scholarships and Grants

Annual Assembly Scholarships

- Nakia Davis, MSN, RN
- David Eubanks, MSN, RN
- Kimberly Frier, DNP, FNP-C, APRN-CNP, ACHPN
- April Jeffries, BSN, RN
- Rebecca Souza, MSN, ANP, ACHPN

Chapter Education Grant

- Middle Tennessee Chapter of HPNA

Cynthia Stutzer Scholarship

- Jennifer Toth, MSN, CPNP-AC, CPHON

ELNEC Scholarship

- Nicola Harchut, DNP, ACNS, ACHPN, NEA
- Sharon Harris, LVN, CHPLN, EOLD
- Ebone Jolly, MSN, RN
- Lisa Palmer, BSN, CMSRN
- Rebecca Porter, RN
- Chad Thurman, BSN, RN, CHPN
- Amy Tremblay, BSN, RN, CHPN
- Kerri Weber, DNP, MSN, RN

Emerging Leaders Award

- Nicole Apprill, MSN, APRN, ACHPN, ANP-BC
- Jackelyn Y. Boyden, PhD, MPH, RN
- Nai-Ching Chi, PhD, RN



The Hospice and Palliative Nurses Foundation (HPNF) is a 501(c)(3) nonprofit organization dedicated to raising funds to support the professional development of hospice and palliative care clinicians nationwide.

HPNF Leadership

- President:**
Holli Martinez, MSN, FNP-BC, ACHPN, FPCN
- President-Elect:**
Michelle Webb, DNP, RN, CHPCA
- Secretary/Treasurer:**
Masako Mayahara, PhD, RN, CHPN, FAAN, FPCN
- Past President:**
Blake J. Tobias Jr., MS, HA-ODL
- Directors:**
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Jen Hale, MSN, RN, CHPN, CPHQ
Amy Jacobs, MSN, RN, AGCNS, ACHPN
Catherine Pyke, MAEd
Lynn Reinke, PhD, MSN, ARNP-BC, FAAN, FPCN
Yvonne Ruathaiwat, RN, MSN, GCNS-BC, NE-BC, CCM, PHN
Denise Stahl, MSN, FPCN

HPNF Scholarships and Grants (cont.)

Katherine E. DeMarco, DNP, MSHS, FNP-BC, APN, ACHPN
 Shellie L. Feder, PhD, APRN, FNP-C, ACHPN
 Amanda Lee Federovich-Hogan, DNP, RN, NP-C, CNRN, ACHPN
 Anessa M. Foxwell, MSN, AGACNP-BC, AGPCNP-BC, ACHPN
 Elizabeth Giles, RN, BSN, CHPN
 Marika Haranis, MSN, FNP-BC, AGACNP-BC, ACHPN
 Alison Harrison, DNP, RN, NP-C, ACHPN
 Mansara I. Hassan, MSN, APRN, AGNP-C
 Elizabeth Hesse, BSN, RN, CCRN, CHPN
 Kari Hill, BSN, RN, CHPN
 Katie Jones, MSN, APRN
 Danielle Larkin, DNP, APRN, FNP-C, CHPN, CHPPN
 Kristin Levoy, PhD, MSN, RN, OCN, CNE
 Nicole Loving, DNP, AGPCNP-BC, ACHPN
 Jessica M. Luciano, NP

Rebekah Malloy, RN, CHPN, CCRN
 Natalie F. Mohammad, MSN, APRN, CNP, AGPCNP-BC, AHPCN
 Kathleen Montgomery, PhD, RN, PCNS-BC, CPHON
 Caitlyn M. Moore, DNP, MS, CRNP, ACHPN
 Laura Tycon Moreines, RN, MSN, FNP-BC, ACHPN
 Brianna Morgan, MSN, CRNP, ACHPN
 Komal P. Murali, PhD, RN, ACNP-BC
 Emily Palmer, AGPCNP
 Rachel Mann Sabolish, RN, MSN, AGNP-C, ACHPN
 Traci Sickich, FNP-BC, ACHPN
 Elise Tarbi, PhD, MBE, AGPCNP-BC, ACHPN
 Angeline Renee Wlock, MSN, RN, CHPN

Individual Education Scholarship – Doctorate

Margaret Cannon Root, PhD(c), MSN, RN, CPNP-AC, CHPPN

Individual Education Scholarship – Master's

Ansley Little, RN, BSN, CHPN

Individual Education Scholarship – Bachelor's

Audrey Arrowood, RN, CHPN

Judy Lentz Scholarship

Marco Fajardo, BSN, RN, OCN

National Nursing Ethics Conference Scholarship

Caroline Rohr Martinek, MPH, MSN, CNP, FNP-BC, ACHPN

Nessa Coyle Leadership Series

Cheryl A. Thaxton, DNP, MN, APRN, CPNP, FNP-BC, CHPPN, ACHPN, FPCN, FAANP

Sandra Lee Schafer Certification Scholarship

Jennifer Bagnell, BSN, RN, CHPN
 Amber Bell, MSN, APRN, FNP-C
 Nathrene Butay, RN
 Courtney A. Celotti, BSN, RN
 Angelica Lyn Diaz, RN, BSN
 Lori Dyer, BSN, RN
 Jeanna Ford, DNP, APRN, ACNS-BC, ACHPN, FPCN, FCNS
 Talitha Harris, MSN, RN
 Nena Hart, MSN, RN, CDONA, CHPN, CLHP, RAC-CT
 Macyn Jean Lofstrom, RN
 Deborah Morales, RN
 Michelle Periard, BS, RN, CHPN
 Mikella Marie Procopio, RN, BSN, CHPN
 Jessica Taylor, RN
 Rosa Terrance, DNP, APRN, GNP-C
 Susan Schaberg Thomson
 Martha Travioli, BSN, RN
 Shaelyn Waller, BSN, RN, CHPPN
 Esperansa Westray, LVN
 Aubrey Q. Wolfe, MSN, FNP-BC

Sigma Foundation for Nursing/HPNF End-of-Life Nursing Care Research Grant

Megan C. Thomas Hebdon, PhD, DNP, RN, NP-c

Team Conference for Hospice and Palliative Care Scholarship

Freda Cowan
 Afonne Eze
 Jamie Kuhlman, MSN, RN, CV-BC, CHPN, CNL
 Susan Linzey, MS, BSN, RN, CHPN
 Shannon McLaughlin, RN, CHPN
 Angelina Theune, RN, BSN, PHN

Grant Funding

Grant funding from our partners in the foundation community enables HPNF to respond to mission-centered opportunities that support hospice and palliative nurses as they seek additional education to grow their knowledge, advance their careers, and respond to the ever-evolving needs our communities.

2022 Grant Funding Received

- **American Nurses Foundation:** \$17,500 grant for end-of-life cultural competency educational video to be produced in conjunction with the Council for American Islamic Relations

- **Ho Chiang Foundation:** \$25,000 grant for Pediatric Pain Management POLARIS education module
- **Jack Buncher Foundation:** \$65,000 grant for end-of-life cultural competency educational videos about Jewish, Buddhist, and Hindu faiths
- **McElhattan Foundation:** \$65,000 to support diversity, equity, inclusion and belonging initiatives, including translation of Nursing Resource Guides into Spanish and updates to RN Polaris



Ginger Marshall, MSN, ACNP-BC, ACHPN, FPCN*

Nicole Martin, MBA, BSN, RN, CHPN, CHC

Judith Paice, PhD, RN, FAAN

Michelle Webb, DNP, RN, CHPCA

2022 Florence Wald Champions

Established in honor of Florence S. Wald, the “mother of hospice and palliative care in the United States,” these donors demonstrate their passionate commitment to high-quality end-of-life care by pledging to contribute \$10,000 to HPNF over the course of a maximum of five years.

A special thank you to our 2022 Florence Wald Champions:

Ginger Marshall, MSN, ACNP-BC, ACHPN, FPCN*
 Nicole Martin, MBA, BSN, RN, CHPN, CHC
 Judith Paice, PhD, RN, FAAN
 Michelle Webb, DNP, RN, CHPCA

*second commitment



In 2022, HPNF introduced the Emerging Leaders Award which celebrates and encourages early-career hospice and palliative nurses. This award was supported by the BJC Institute for Palliative and Supportive Care. 30 individuals were selected as Emerging Leaders.

+ Employer Partner Program

Employer Partner Program

The Employer Partner Program creates mutually beneficial relationships between employers and HPNA. Employers involved with the HPNA Employer Partner Program have benefited financially, seen increased organizational competency, and assisted with the professional and personal growth of their hospice and palliative care clinicians. The Employer Partner Program provides employers with a voice regarding the development and refinement of resources within the HPNA enterprise. This enables more empathetic and industry-driven programs, resources, and interactions for HPNA members and Employer Partner Program company partners. The Employer Partner Program continued to grow in 2022. The program provided additional ways for our corporate partners to connect and interact with HPNA. Updated technology also made it easier for our company partners to make bulk purchases of educational products and services.

The Employer Partner Program achieved the following benchmarks in 2022:

- Introduced an exclusive partner website that offers special discounts, alerts, contests, and access to individual portals and online payment options
- Sent monthly eBulletins to partners that highlighted discount opportunities and informational updates
- Achieved nearly \$2 million in total revenue since program inception in 2015
- Provided fun, interactive, and educational contests to partners that drew attention to various aspects of the HPNA enterprise
- Exhibited at the Annual Assembly, The Team Conference for Hospice and Palliative Care, and the NHPCO Interdisciplinary Conference
- Our corporate partners continued to utilize POLARIS educational products, totaling over \$40,000 in revenue for HPNA.



"Broda's values are aligned with HPNF, and we are proud to work alongside this wonderful organization to support hospice and palliative care."

Nick Hoffmeyer, vice president of marketing at Broda

"I donated to HPNF to honor the nurses who helped my father have a second life!"

Mini Sharma Ogle

+ Thank You to Our 2022 Corporate Leaders

In 2022, HPNF introduced the Corporate Leader Program to join forces with organizations to maximize their marketing and philanthropic goals, while at the same time supporting hospice and palliative care nurses through HPNF's mission.

- Broda (Gold Level sponsor)
- Better Place Forests (Bronze Level sponsor)
- UPMC (Bronze Level sponsor)

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LIFE CHANGING MEDICINE

BETTER PLACE  FORESTS

The Employer Partner Program achieved nearly \$2 million in total revenue since its inception in 2015.

Contributed **\$40,575** to overall POLARIS revenue



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Thank You to Our 2022 Donors

For a complete list of 2022 donors, please visit our website at AdvancingExpertCare.org/Our-Donors



**HOSPICE & PALLIATIVE NURSES ASSOCIATION
HOSPICE & PALLIATIVE NURSES FOUNDATION
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